Collabera sees growth in mobile enterprise biz

Joe A Scaria

THIRUVANANTHAPURAM

THE global growth in wireless gadgets that is tilting the scales in favour of enterprise mobile solutions holds good promise in the immediate future, according to Mohan Sekhar, president and COO of US-based Collabera.

"Over the last 18 months, there has been a lot of interest in enterprise mobility solutions, particularly in the banking, telecom and online retailing verticals, and the interest in mobile applications got a boost with the launch of the iPhone," Mr Sekhar told ET. He said the boom in enterprise mobility solutions was being witnessed across the globe and that India was a focus market for the company, though the company's current markets were predominantly the US and the UK.

The \$300-million company with 4,000-odd staffers has three development centres in India: Ban-

galore, Thiruvananthapuram and Baroda.

"Wireless will certainly be a large part of the future. Presently there are regulatory and security constraints in the way of wireless taking over totally from fixed systems. The cost of gadgets is another issue. In India, for instance, SMS has been popular because the application can be supported on the most economical gadgets," Bala Variyam, who heads Collabera Labs, said.

He said companies migrating to a mobile enterprise environment had to keep in mind not only the costs, but also the functionality, and that many companies that have already spent considerable amounts in building infrastructure would want to leverage on their existing infrastructure.

joe.scaria@timesgroup.com